



# FIRE CHIEF 101

## *The Strategy and Tactics of Administration*

Sponsored By

Leelanau County Training Committee  
Suttons Bay Bingham Fire Department Station  
201 S. St Mary's St., Suttons Bay, MI. 49682  
Saturday August 28<sup>th</sup> - Sunday August 29<sup>th</sup>  
8:00am to 5:00pm

The "Fire Chief 101" program is designed to assist current or potential Fire Chiefs in managing today's modern fire service and is endorsed by the Michigan Fire Chiefs Association. The course is for new chiefs, progressive chiefs, staff officers, "fast track" firefighters, elected officials and Fire Board members. The course was developed by Fire Chiefs, for current and prospective Fire Chiefs. Participants are provided secure access to a web based information sharing platform, TexCom, where over 1,500 fire service related files provide member with examples of information discussed.

Through interactive modules attendees will learn from, and share in the experiences of, many fire chiefs who have contributed materials to this program. Some of the topics covered in this lecture/discussion format include: purchasing, budgeting, planning, SOPs, fire organizations, insurance/ISO, laws/liability, leadership, ethics, media, MIOSHA, mutual aid, personnel, reporting, and training.

*This class did not focus on fire ground tactics, but on issues that have not been taught in the classroom, this class dealt with the Strategy and Tactics of Administration in the Fire Service." ... "The quality of instruction and materials received was well worth the time and effort in attending this class. I would strongly recommend this class to anyone who is in the Chiefs rank" Chief Mike Cousins, Michigan Fire Service News*

**The course is being offered free of charge and is funded with FFTC fireworks funds.**

For more information please contact David Purchase; [firemarkadvantage@gmail.com](mailto:firemarkadvantage@gmail.com) 231-206-5372

Presenter

### **Fire Chief David J. Purchase Ret.**

Chief Purchase served 38 years in the fire service beginning as a volunteer firefighter for the City of Norton Shores in 1975. Rising through the ranks he was appointed to the position of Fire Chief in 1999, retiring from the Department in 2013. He also served as the Fire Chief for the City of Lansing in 2018. Chief Purchase has been a certified fire instructor for over 30 years and has taught 100's of fire officer programs around the state. Receiving his Associates degree from Muskegon Community College, Chief Purchase is also an Executive Fire Officer program graduate of the National Fire Academy. He served three 3-year terms on the Michigan Firefighters Training Council where he held the position of Vice Chair. He has served as President of the Western Michigan Fire Chiefs and the Michigan Association of Fire Chiefs. He was chosen as MFSIA Instructor of the year in 2004 and in 2006 he was selected as Michigan Fire Chief of the Year. Chief Purchase spearheaded the effort to form the Fire Service Caucus here in Michigan and assisted in the creation of the Michigan Fire Services Bureau as the Legislative Liaison with the Michigan Fire Chiefs. Chief Purchase has worked on several projects for the fire service publications firm, Jones and Bartlett Publishing. He has served as a contributing author and/or editor for the following publications; Fire Instructor, Fire Chief Desk Reference and HazMat instructor materials and is the author for the recently released JB text, Chief Fire Officer Principles and Practices 3<sup>rd</sup> edition. This publication is being adopted by numerous states around the country for use in certifying their Chief Fire officers.

**Registration in SMOKE is required**